



PEMBINA DIRT RIDERS ASSOCIATION

P.O.BOX 5630, WESTLOCK, AB

T7P 2P6, CAN

WWW.PDRAMX.COM

The Pembina Dirt Riders association (PDRA) is a non-profit organization that was founded in 1988. Our club has a Motocross track in Westlock, AB. It provides our athletes with a facility to practice and enhance their skills to a provincial and national level. The PDRA has been a host of a large number of provincial, regional, national and international events in motocross, cross country, hare scramble and ice race. Including the infamous “NUMB BUM 24 HRS” Ice Race broadcasted on SPEED VISION and on the CBC weekly show “ON THE ROAD AGAIN”. In addition this coming season all mx and ice race announcements will be broadcast by an “FM TRANSMITTER” on PDRAs’ private channel with an improved PA system. A multi page program is to be handed out at the general gate during our regional and provincial mx races. For the past 2 years a web site and an info hot line has been keeping members, spectators and enthusiasts informed of all dates; events and sponsors that keep us riding!

Our past event poster and publicity ads have proven to be ones that stand out of the crowd! Using bright colors, printing high numbers and dedicating nearly 50% of the surface of the poster/ad to our sponsors are just a few example of the appreciation that all our sponsors receive. If your business needs are not mentioned in this package, please feel free to ask, call, or email us. We will custom make a package that will suit your needs and expectations (all directors contact phone #s can be found on the web site at www.pdramx.com)

Best regards,

Corporate platinum sponsor

- **Your logo and company name as main sponsor for all MX and offroads event ***

Ex: “ your company “ and PDRA

Present

The 4 th round of the mx provincial championship

(your logo will be the biggest after the PDRA main logo)

- **You chose the color of the background of the race posters**
- **You get two (2) full page in all the MX race of 2006 programs**
Distributed to racers and spectators at all of the MX events of the MX and offroad season
- **You get the authorization to display 2 of your signs or banners for the entire season on the fence or shed at start area (exp.12-30-06)**
- **Your 2 full page ads to be display on the club`s web site at rotating location at www.pdramx.com and your web address is link to home page using your logo(exp. 12-30-06)**
- **You get a reserve area in a prime location of your choice to display you product at all MX and offroad PDRA events in 2006**
- **Your business name and slogan mention as platinum sponsor via a fm transmitter and p.a. system at all PDRA MX events**
- **You receive 30 free “spectators gate pass”**

All of the above mention for \$ 2500.00 (only 1 available)

***exclude all schools event**

Gold sponsor

- **Your business logo on all of the MX and offroads posters of all of the MX and offroad season**
- **You get 1 full page ad in all of the mx programs of the MX season**
- **You get 1 full page ad on the web site at www.pdramx.com with a direct link to your web site via your logo (exp.12-30-06)**
- **Your business name and slogan mention as gold sponsor via a FM transmitter and a PA system at all of MX events of the MX and offroad season**
- **You receive 10 free “spectator gate pass”for MX races**
- **You receive the authorization of display your sign or banner on the safety fences of the tracks all of the season (exp.12-30-06)**
- **Your name stated as trophy sponsor at regional MX and offroad race**

* exclude all schools events

All of the above mention for a donation of \$ 1000.00 (only 3 available)

SILVER SPONSOR

- **Your business logo / in all of the MX and offroad races posters of the MX season**
- **You get 1/2 page in all of the mx programs of the MX season**
- **Your logo is display on the web site at www.pdramx.com with a direct link to your web site**
- **Your business name and slogan mention via a FM transmitter and PA system at all PDRA MX events of the MX season**
- **You receive 10 free “spectator gate pass” at MX events**
- **You get the authorization to display your sign or banner on the safety fence on the day of all events in the MX and offroad season**

All of the above for a donation of \$ 500.00 (only 6 available)

BRONZE SPONSOR

- **Your business name (script) on all the poster of the MX and offroad season**
- **You get _ page add in all the MX programs of the season**
- **Your business name mention via a FM transmitter and a PA system at all PDRA events of the MX season**
- **You get 5 free “spectator gate pass”at the MX events**

All of the above for a donation of \$ 300.00 (only 10 available)

***exclude all schools events**

Misl. Sponsors options

- **1 FULL PAGE AD IN A REGIONAL MX PROGRAM - \$200.00**
- **_ PAGE AD IN A REGIONAL MX PROGRAM - \$ 100.00**
- **1 FULL PAGE AD IN A PROVINCIAL MX PROGRAM - \$ 200.00**
- **_ PAGE AD IN A PROVINCIAL MX PROGRAM - \$ 120.00**
- **4X8 SIGN ON THE 3RD FLOOR OF THE MX TOWER - \$ 1000.00(EXP.12-30-06)
(ONLY 2 LEFT !)**
- **2X4 SIGN ON THE 2ND FLOOR OF THE MX TOWER - \$ 250.00(EXP.12-30-06)
(ONLY 8 AVALIBULE)**
- **2X2 SIGN ON THE STARTING BOOTH (ONLY 2) - \$ 100.00 (EXP.12-30-06)**
- **4X8 SIGN ON THE SAFETY FENCE (UNLIMITED) - \$ 100.00 (EXP.12-30-06)**

**ALL THE SIGN RENTAL LOCATION IS FIRST COME FIRST SERVE
AND ALL SIGN MUST BE SUPPLY , WE WILL INSTALE!!**

**(SORRY THE STEEL SHED LOCATED BEHIND THE STARTING GATE IS RESERVE FOR
THE GOLD SPONSORS)**

- **ALL GIVE AWAY PRIZE ARE WELCOME AND GREATHLY
APRESIATED BY THE RIDERS , WE SUGGEST YOU APPLY
YOUR BUSINESS CARD ON IT.**
- **INDIVIDUEL WEB SITE AD OR LINK CAN BE ARRENGE**
- **FM TRANSMITED AND PA ANNOUCEMENT CAN BE MADE
UPON REQUEST**
- **ALL DONNATED EQUIPMENT AND MATERIAL IS ALSO
WELCOME AND NEEDED YEAR ROUND , AND IS ALWAYS'S
RECONISE VIA WEB SITE FM, PA ANNOUCEMENT**